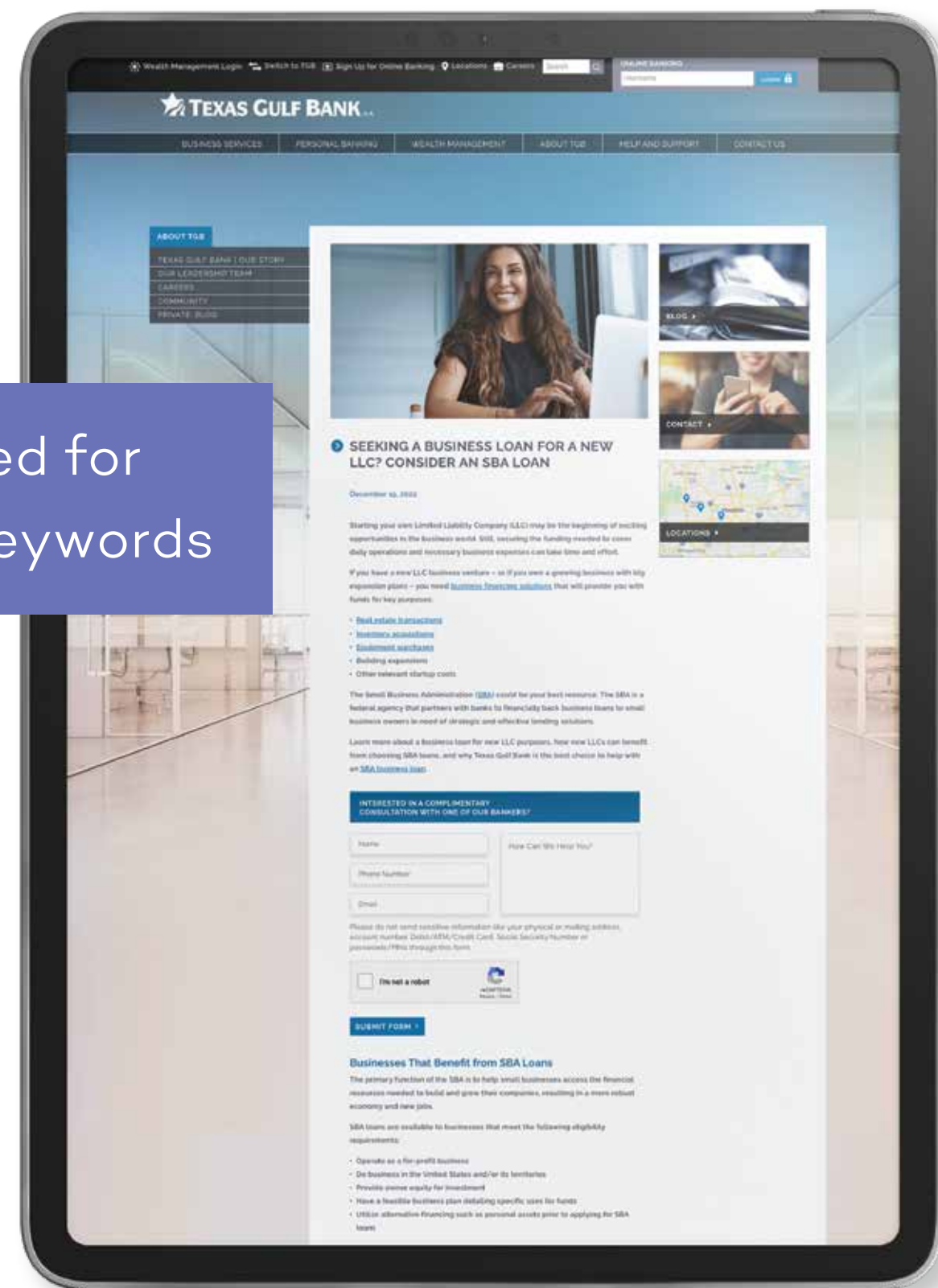


SEO BLOG FOR REGIONAL BANK NEEDING TO GENERATE GOOGLE VISIBILITY

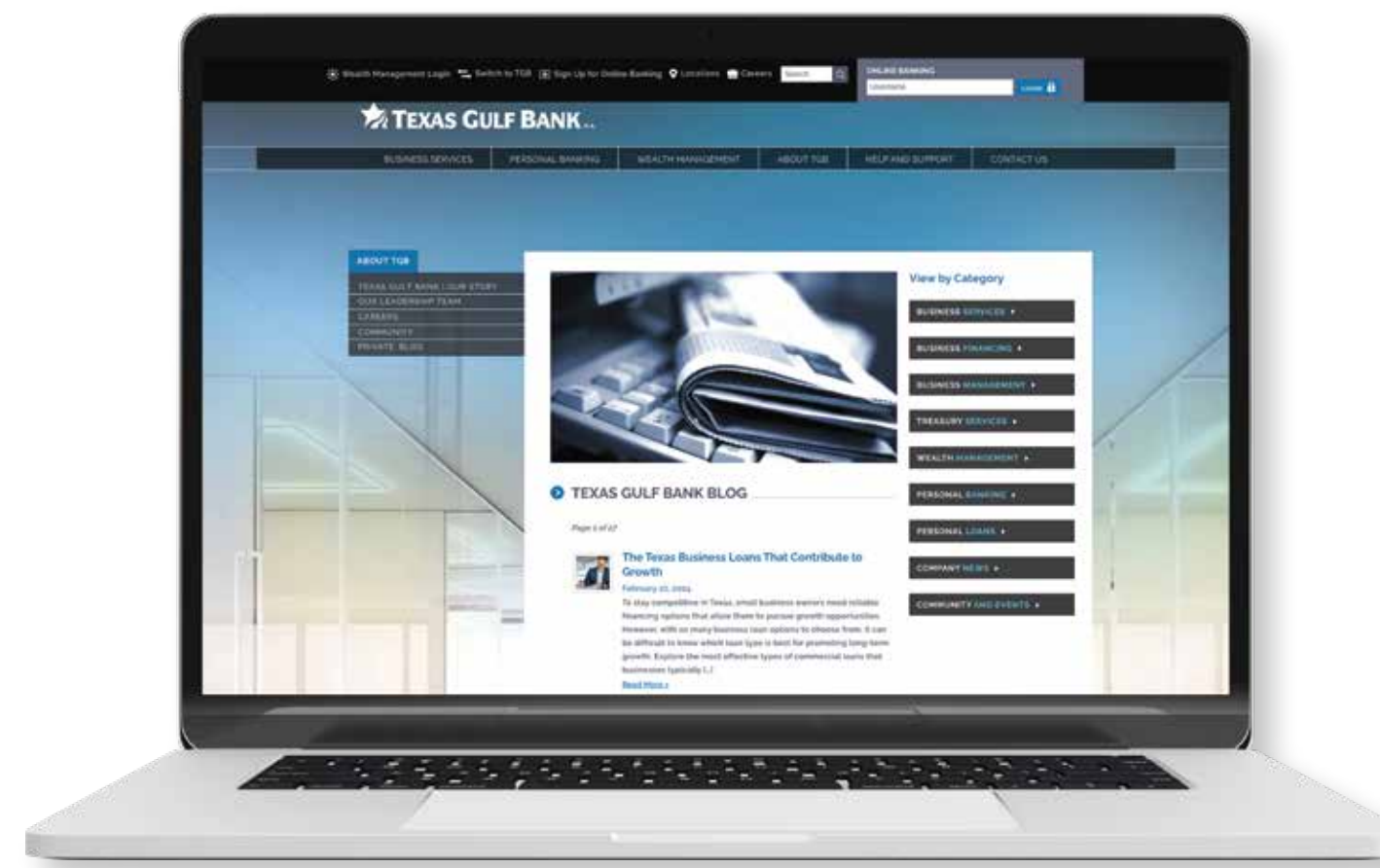
Texas Gulf Bank needed to stand out in a competitive regional banking market and update its online presence. We collaborated with the bank to utilize SEO blogging to increase online visibility in search, attract quality leads to support business goals, and establish the bank as a trusted authority in the Southeast Texas Gulf Coast region.

Top Blog



Ranked for **794** keywords

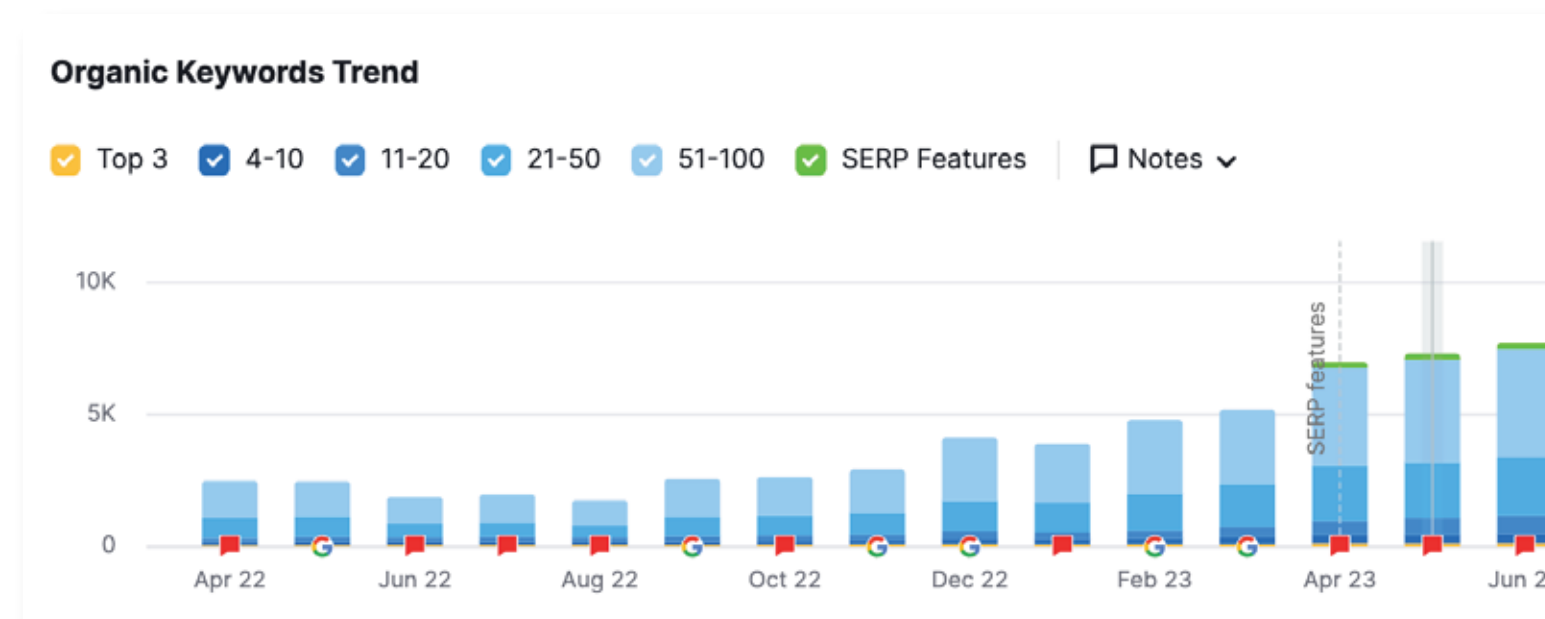
Main Blogs Webpage



Blog Traffic Trend



Organic Keyword Growth



The Results

80.4%
website traffic
from blogs

108%
YOY **increase** in top 3 positions
of search results

165%
YOY **increase** in top 10 positions
of search results

295 SERPs
vs. 0 SERP features in July 2022

417 leads
gained through the website