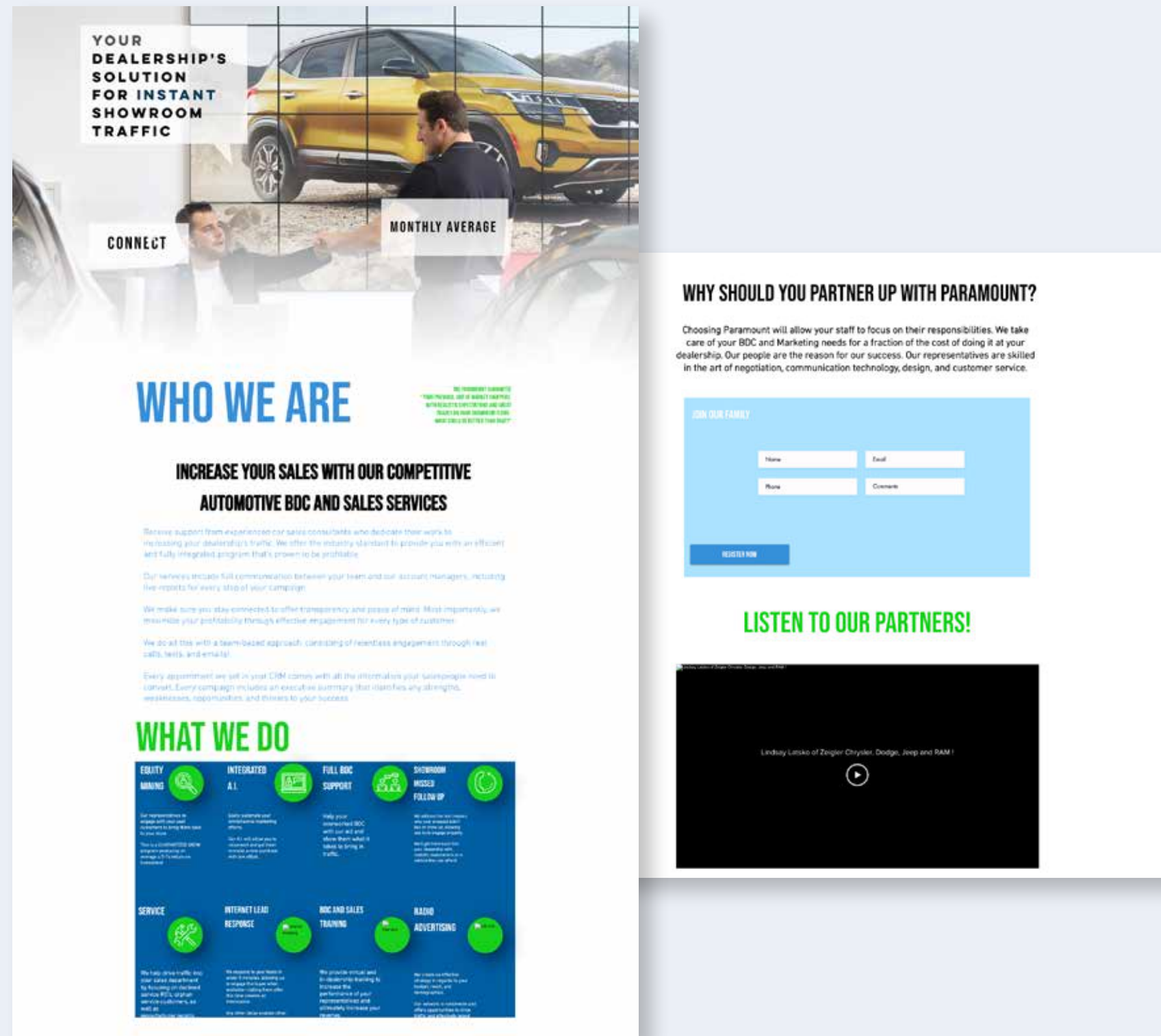


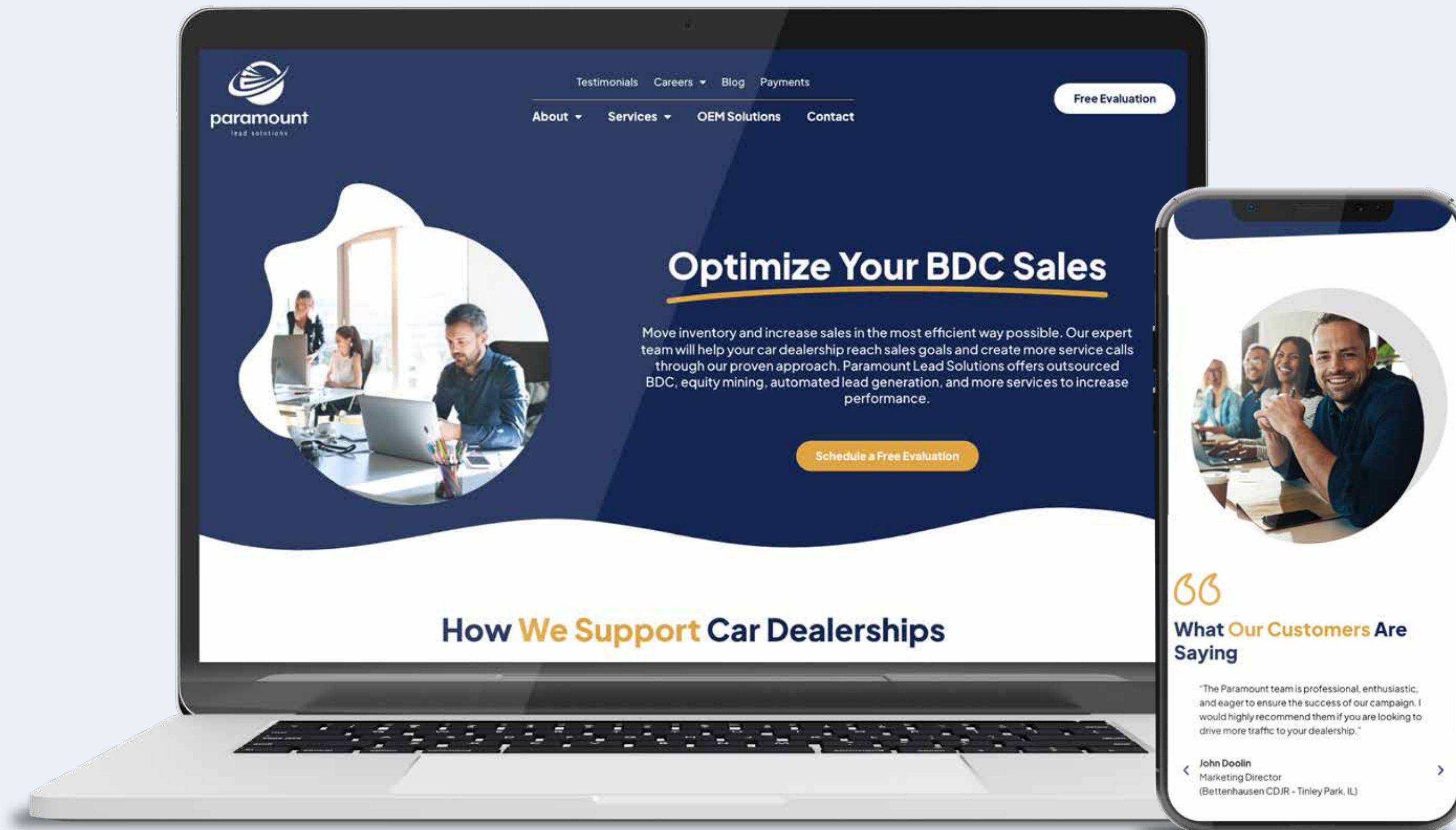
REVAMPED AUTOMOTIVE WEBSITE FOR BDC LEAD GENERATION SERVICE PROVIDER

Paramount Lead Solutions needed to revamp its website to stand out in the automotive BDC sales market, showcase specialized services, and introduce a new A.I. solution. We built a powerful new website to modernize their online presence, improve the user experience, and highlight their offerings, with the goal of boosting organic traffic and affirming their industry leadership.

Previous Website



New Website



The Results

Overall Website Performance:

Improved to an
A Grade
from a D Grade

Website Performance Score:

Improved from 62
to 100

Website Structure Score:

Improved from 78
to 99

Page Load Time:

Improved from
10.6 Seconds
to 1.2 Seconds