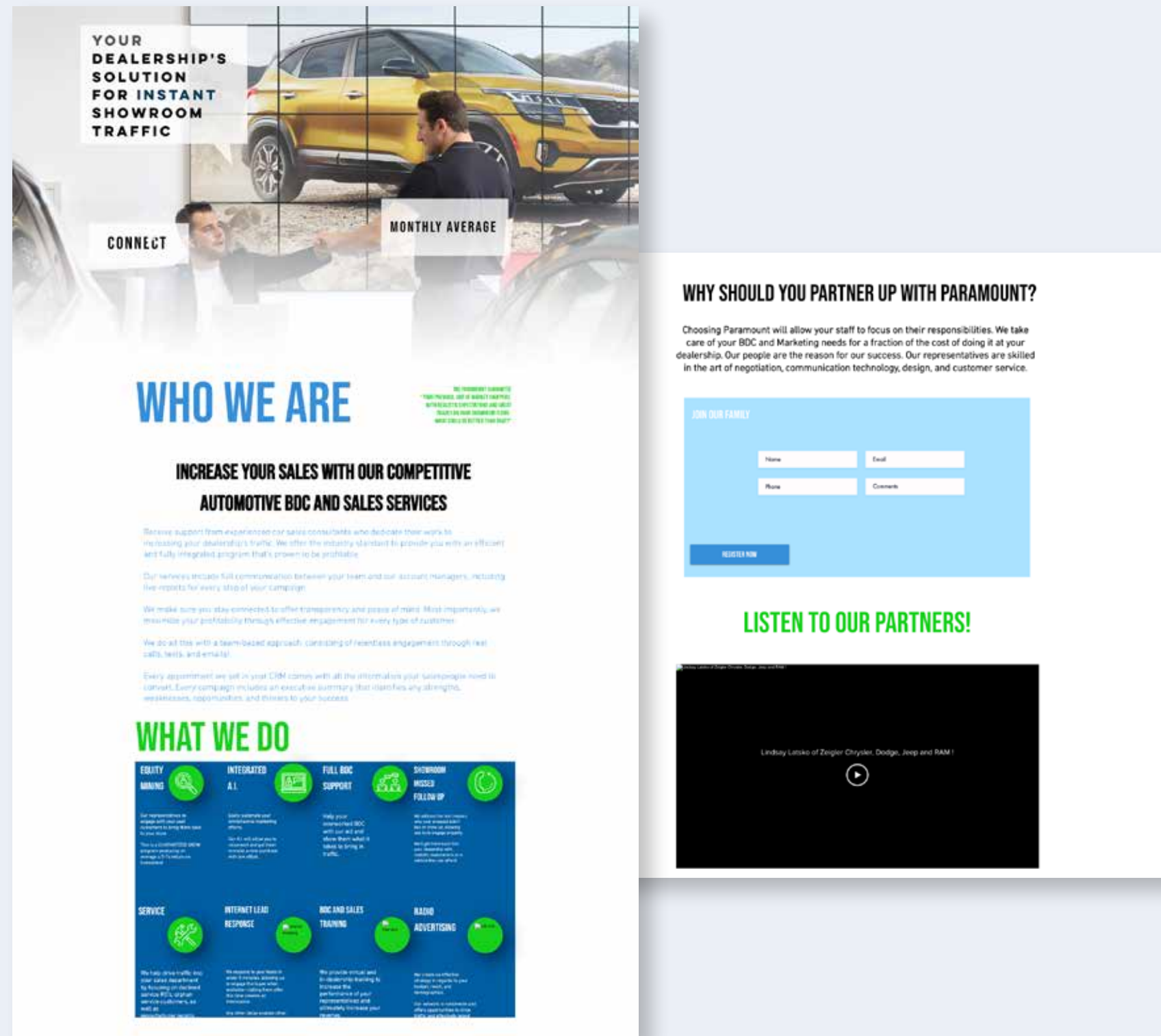


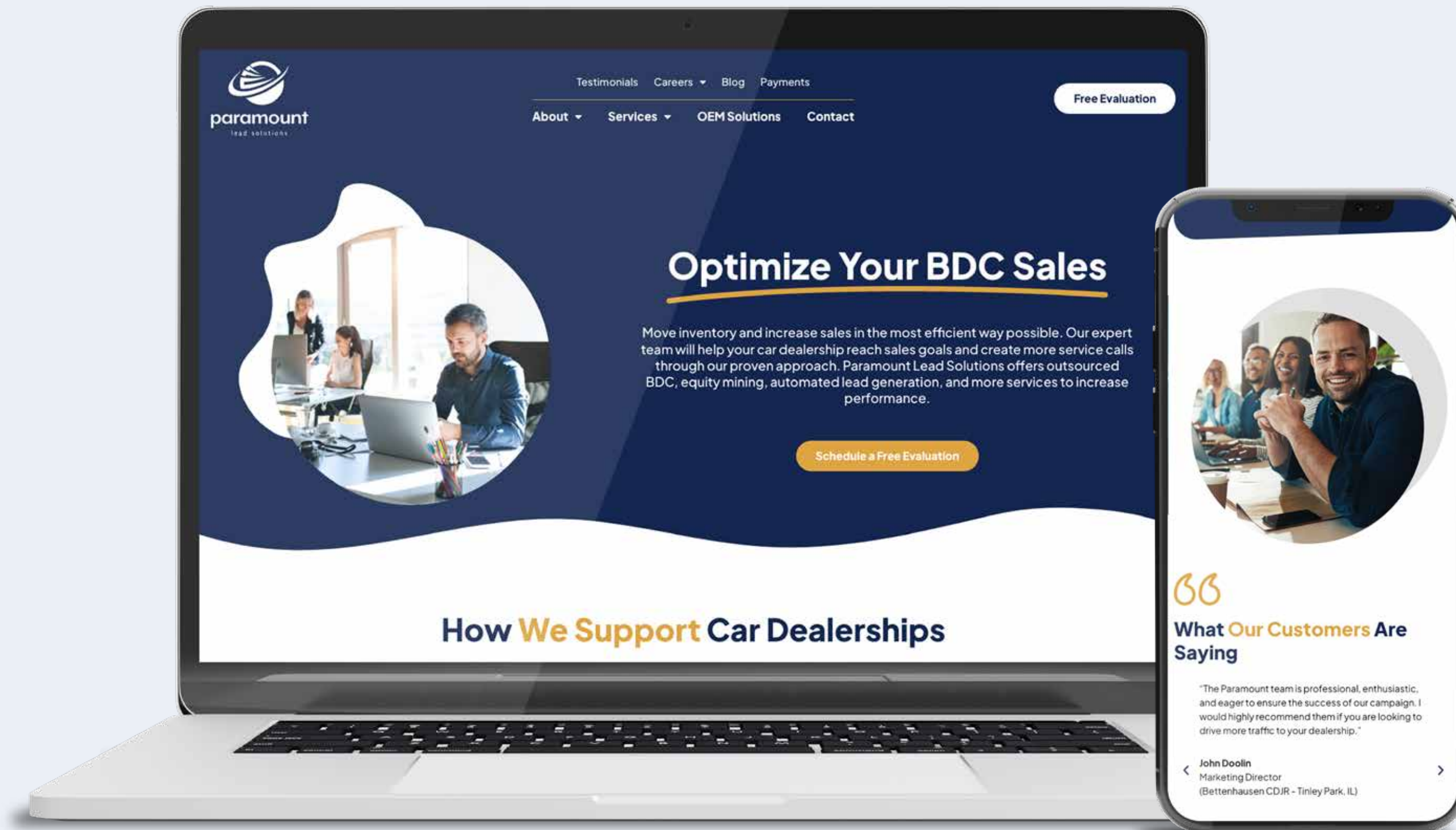
## REVAMPED AUTOMOTIVE WEBSITE FOR BDC LEAD GENERATION SERVICE PROVIDER

Paramount Lead Solutions needed to revamp its website to stand out in the automotive BDC sales market, showcase specialized services, and introduce a new A.I. solution. We built a powerful new website to modernize their online presence, improve the user experience, and highlight their offerings, with the goal of boosting organic traffic and affirming their industry leadership.

### Previous Website



### New Website



### The Results

#### Overall Website Performance:

Improved to an  
**A Grade**  
from a D Grade

#### Website Performance Score:

Improved from 62  
**to 100**

#### Website Structure Score:

Improved from 78  
**to 99**

#### Page Load Time:

Improved from  
10.6 Seconds  
**to 1.2 Seconds**