

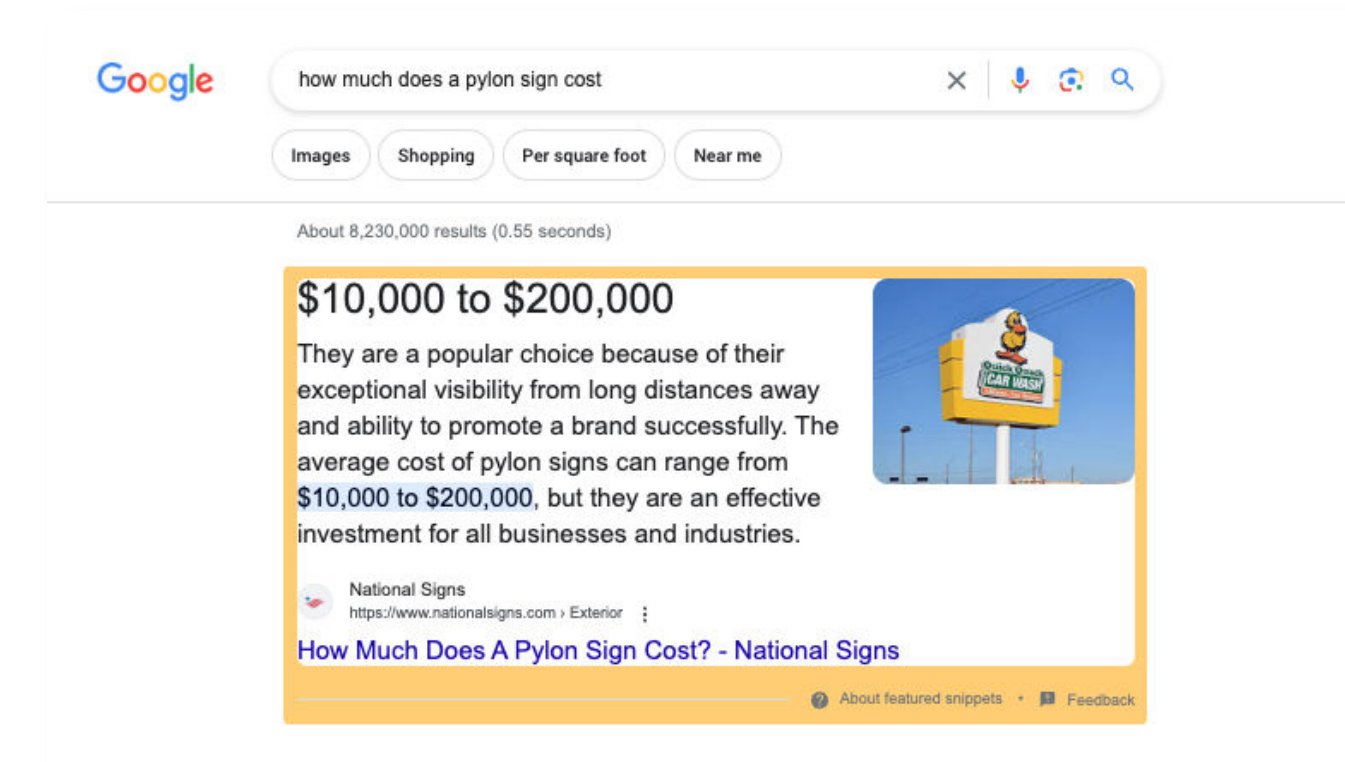
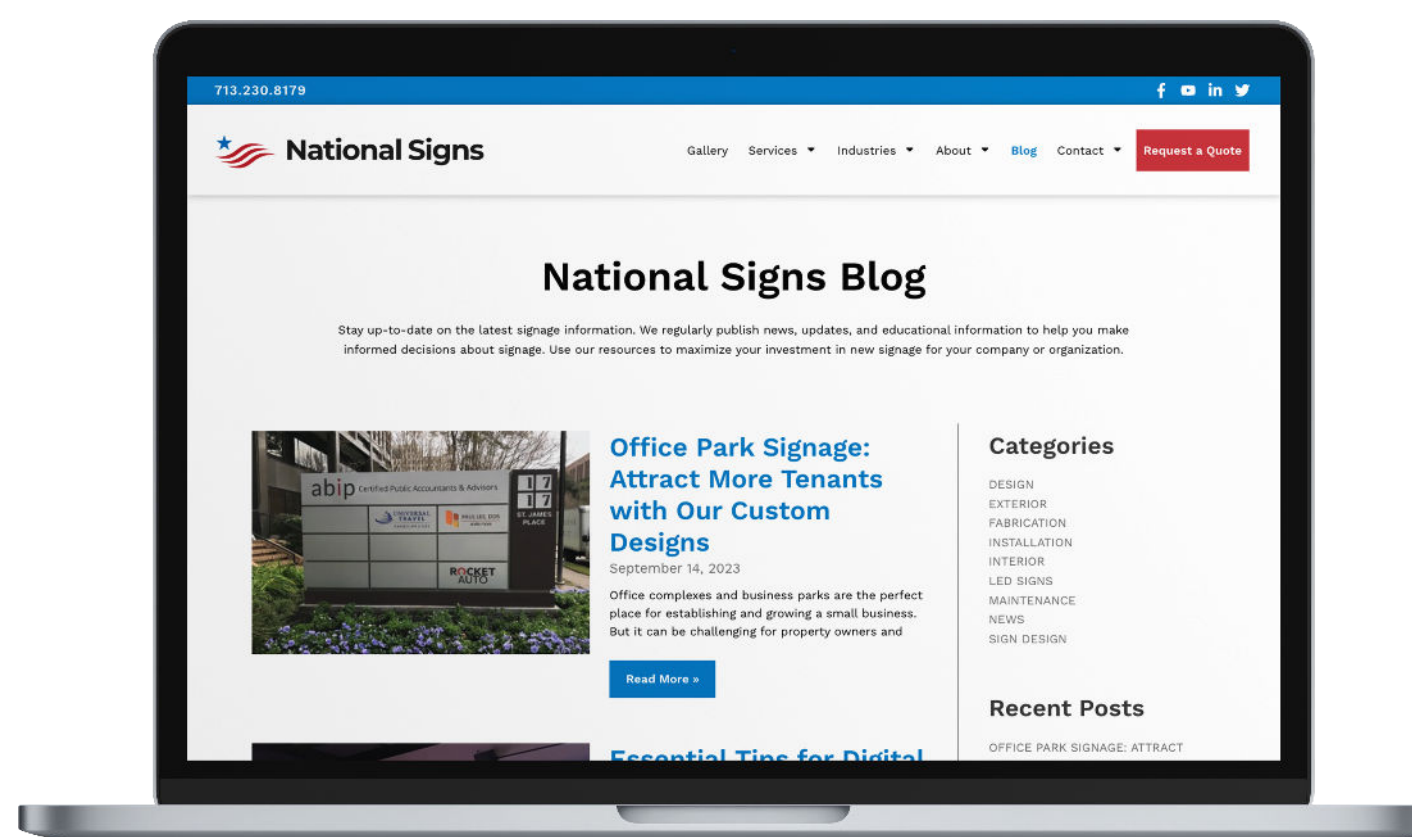
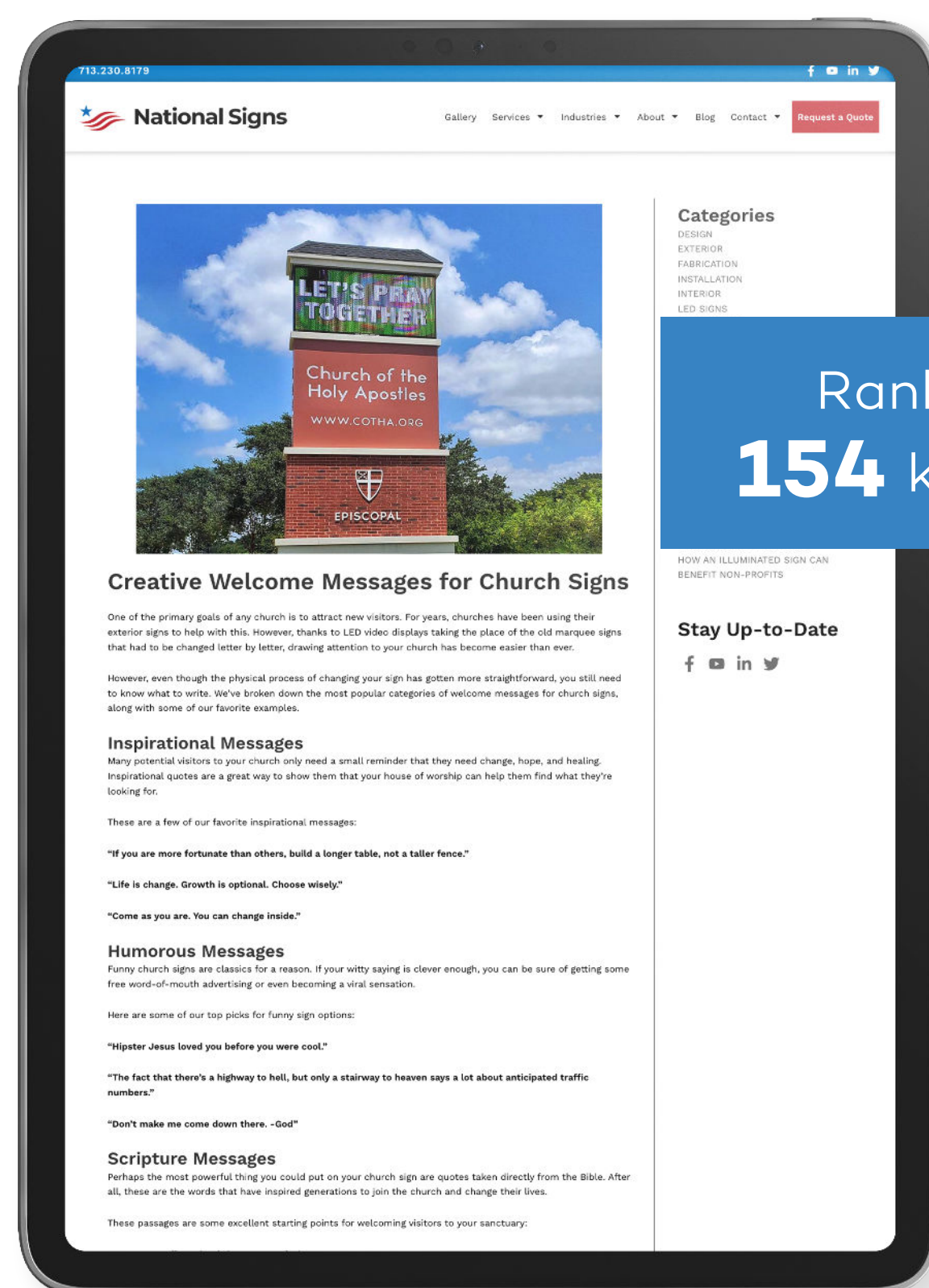
INCREASING VISIBILITY FOR A LOCAL SIGN COMPANY

National Signs is a leading provider of interior and exterior signage and architectural accents serving major cities in Texas. Coming out of the COVID-19 pandemic, the sales team had lost momentum, and they needed to refill the revenue pipeline.

Top Blog

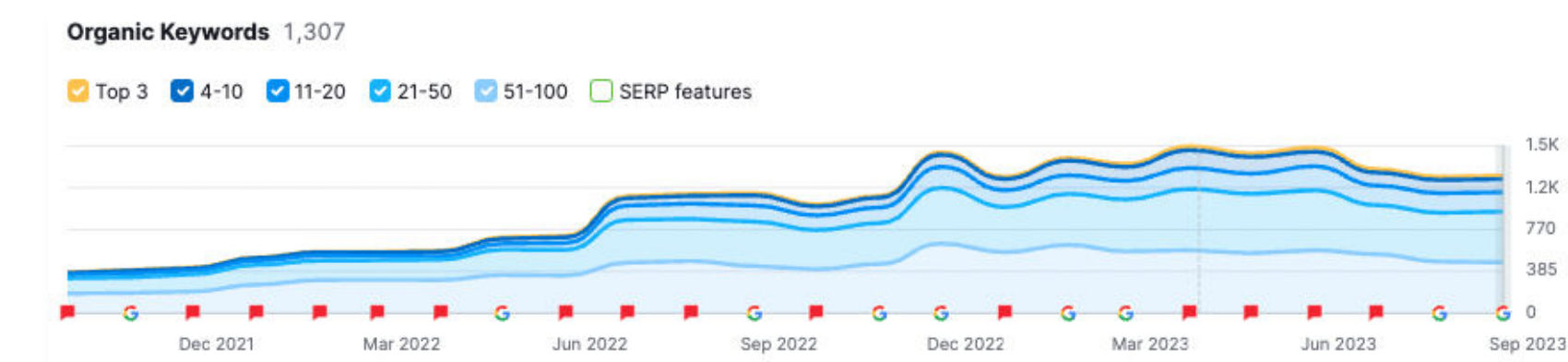
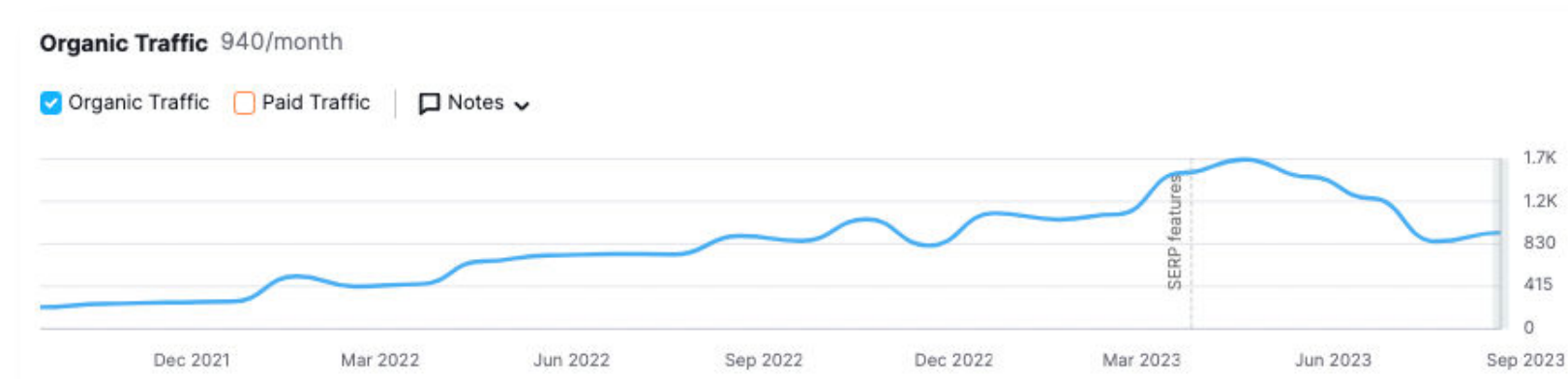
Main Blogs Webpage

Featured Snippet



Blog Traffic Trend

Organic Keyword Growth



The Results

147%
increase in
organic website traffic

885%
increase in
organic keyword growth

137%
increase in
referring domains

178%
decrease in
organic website traffic cost

0 to 332
SERP features

72%
of organic website traffic
from non-branded keywords
(an **increase** from 22%)