

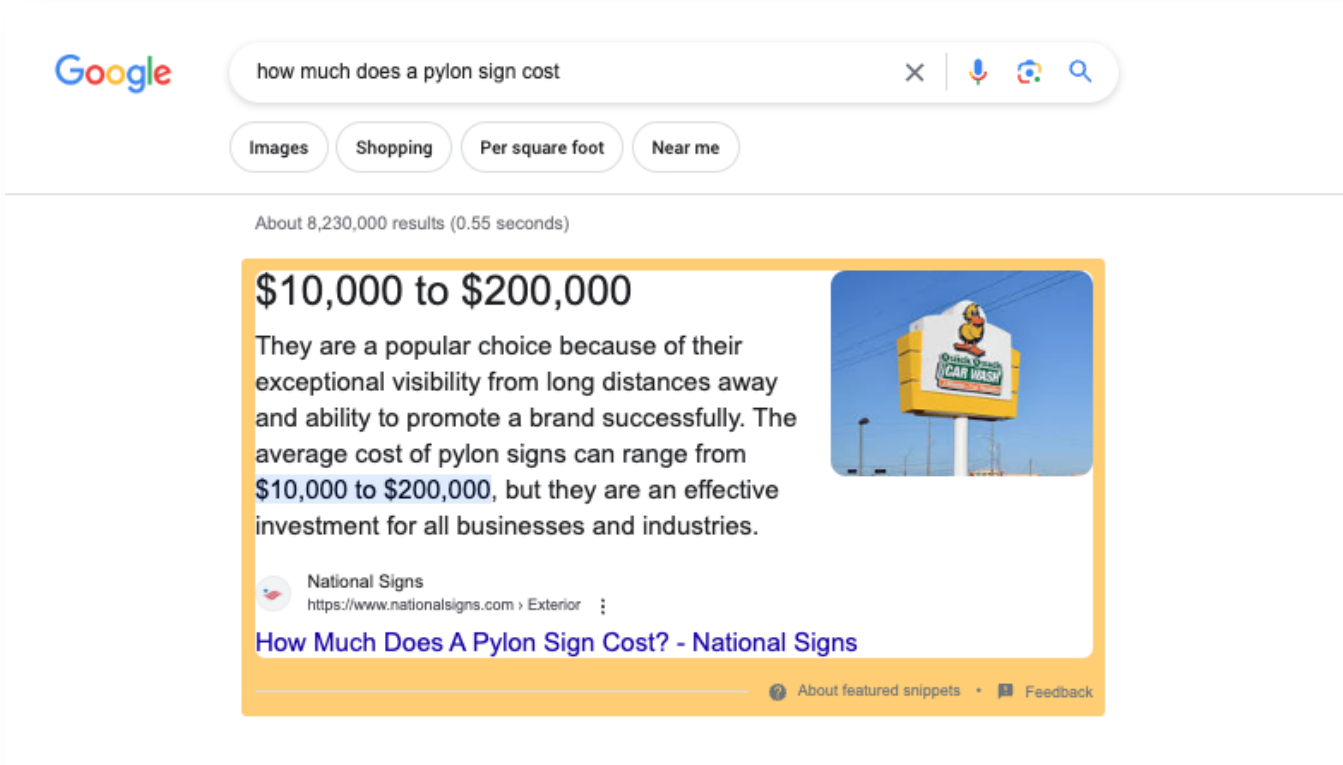
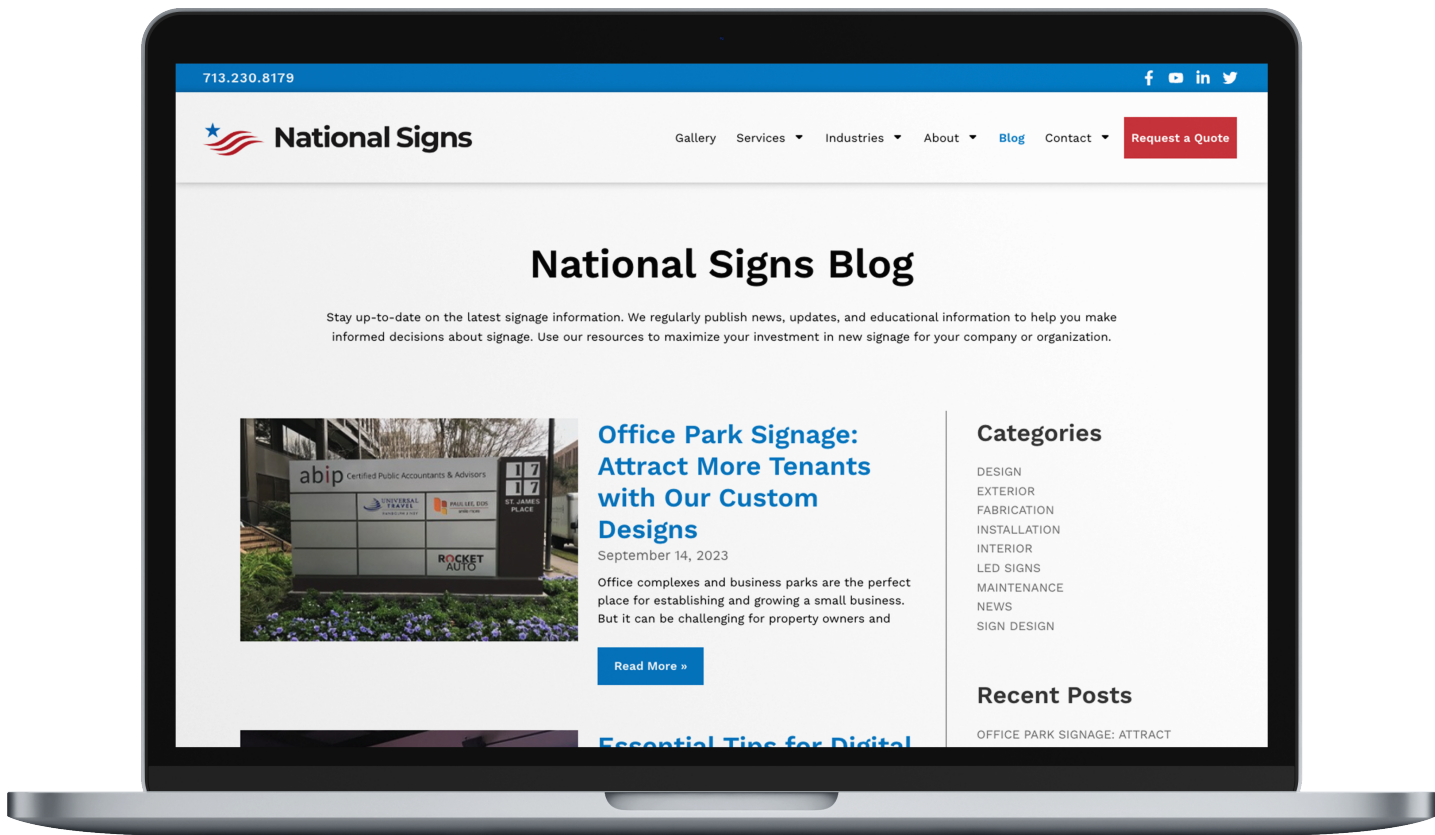
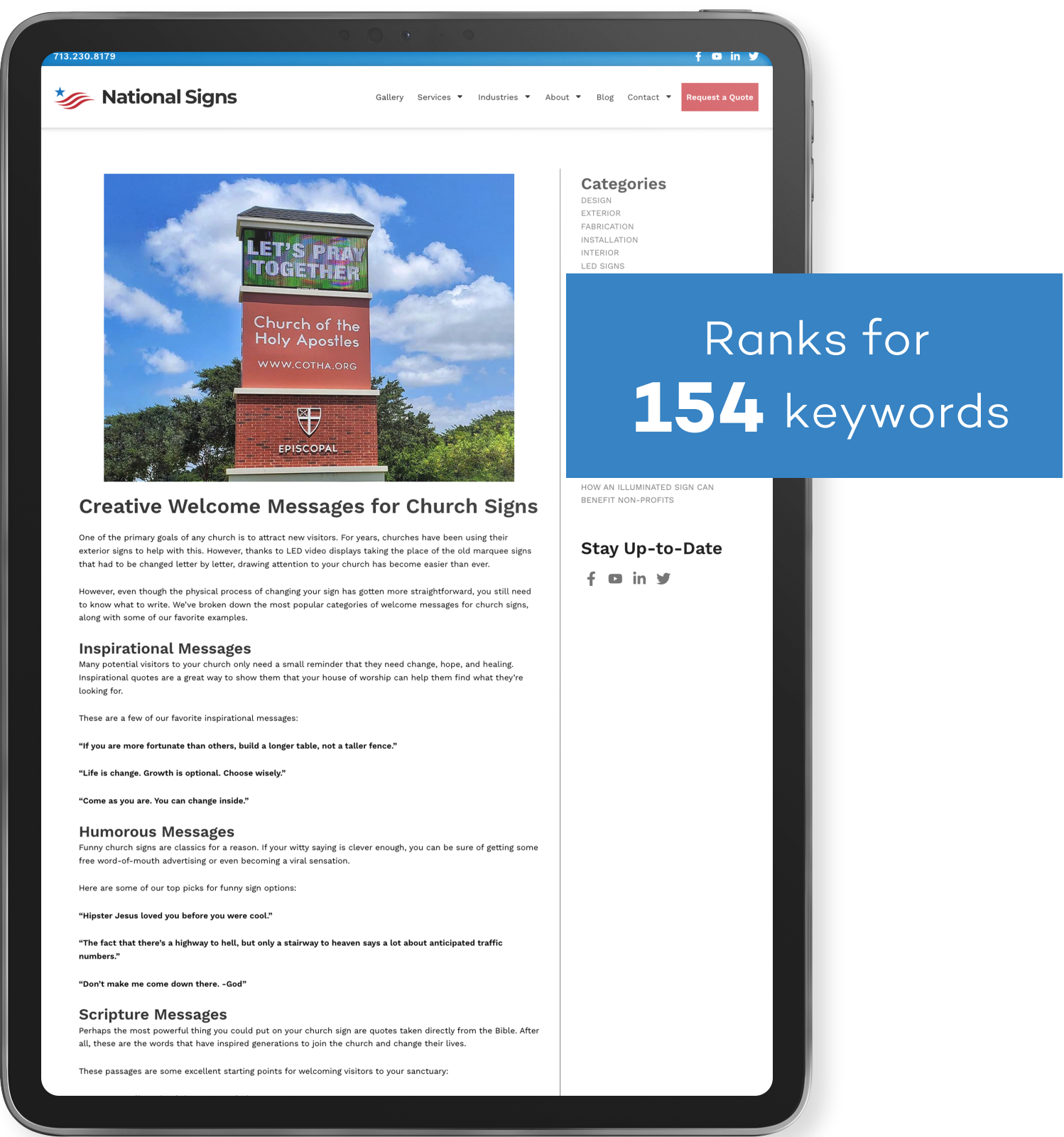
# INCREASING VISIBILITY FOR A LOCAL SIGN COMPANY

**National Signs** is a leading provider of interior and exterior signage and architectural accents serving major cities in Texas. Coming out of the COVID-19 pandemic, the sales team had lost momentum, and they needed to refill the revenue pipeline.

## Top Blog

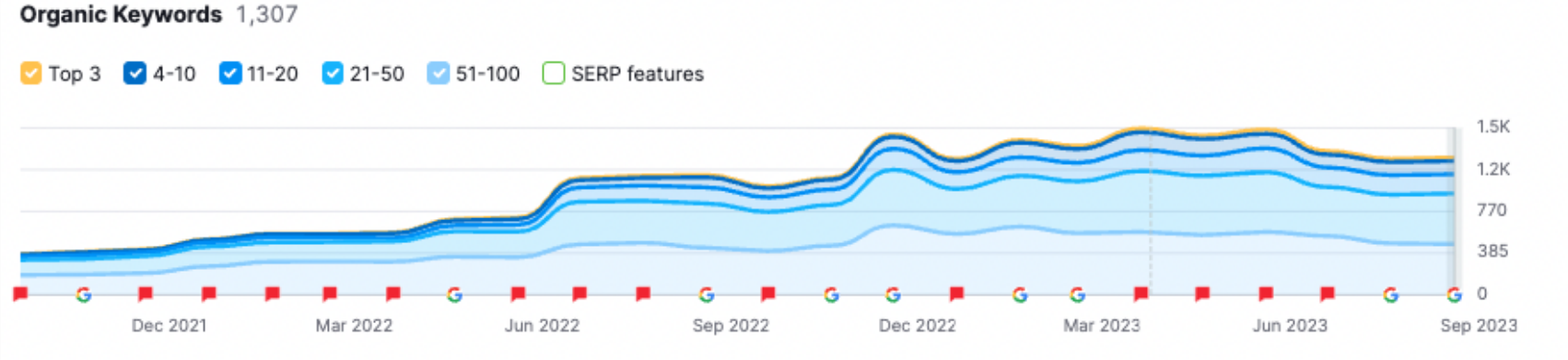
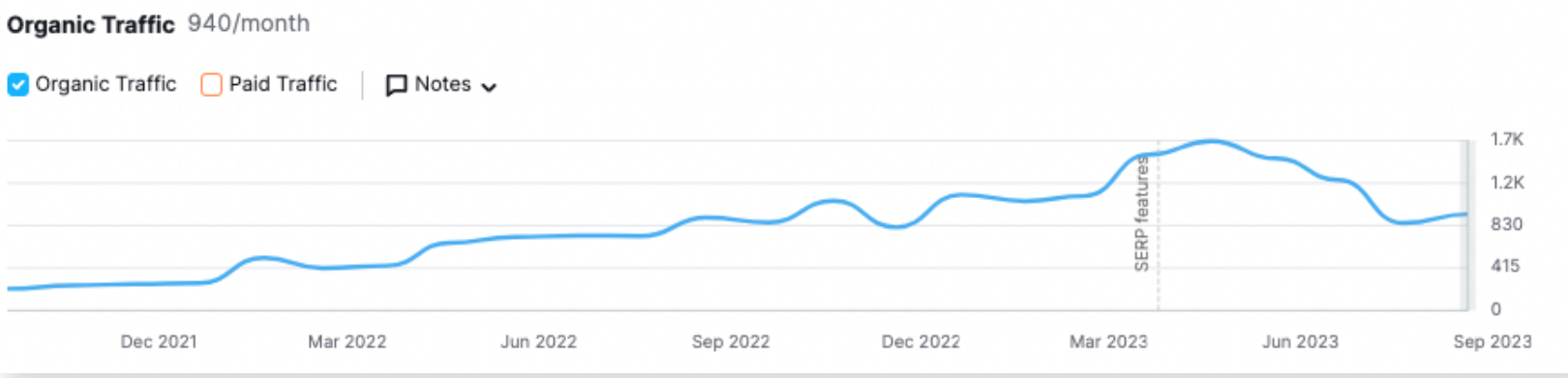
## Main Blogs Webpage

## Featured Snippet



## Blog Traffic Trend

## Organic Keyword Growth



## The Results

**147%**  
increase in  
organic website traffic

**885%**  
increase in  
organic keyword growth

**137%**  
increase in  
referring domains

**178%**  
decrease in  
organic website traffic cost

**0 to 332**  
SERP features

**72%**  
of organic website traffic  
from non-branded keywords  
(an **increase** from 22%)