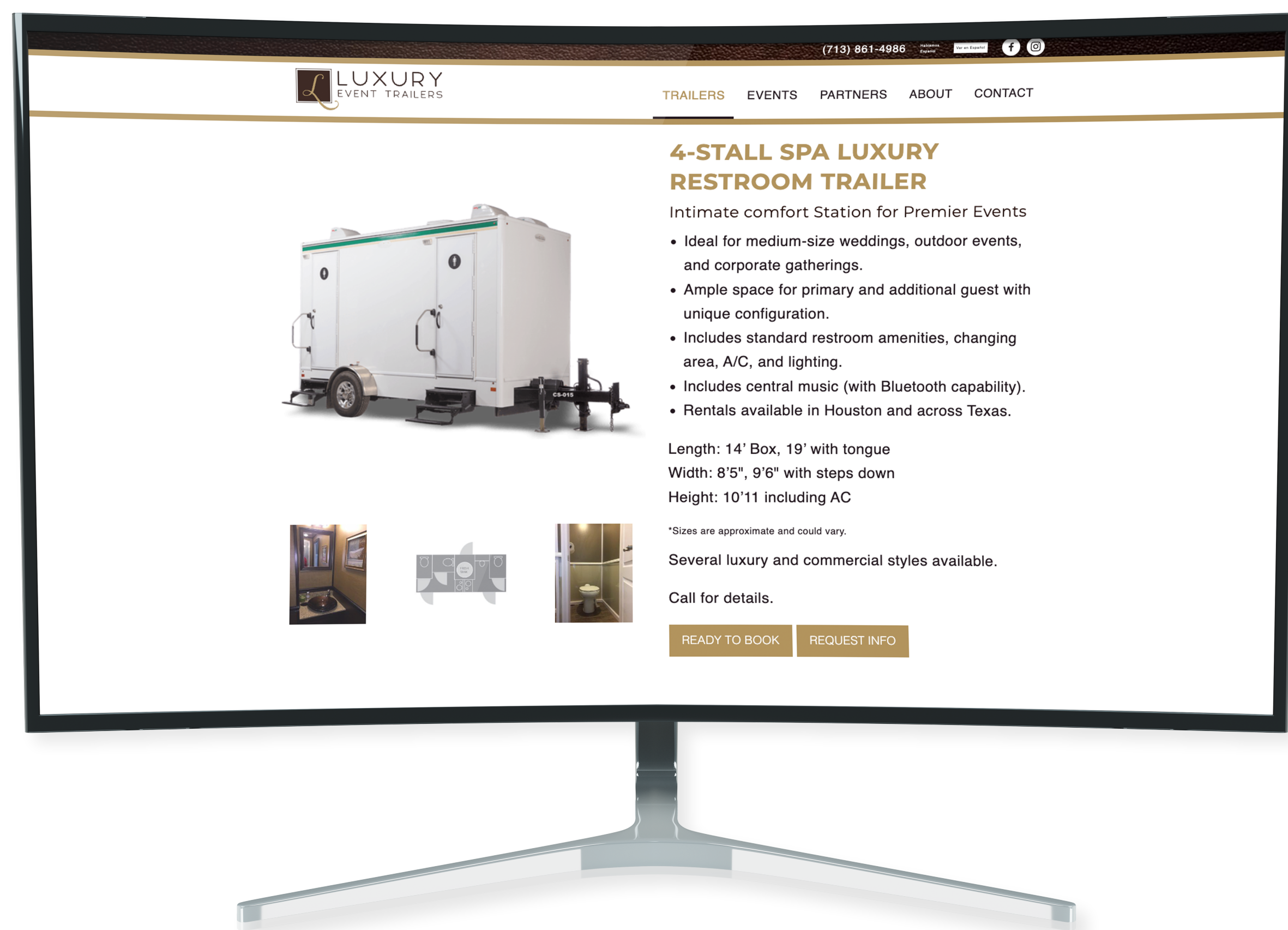


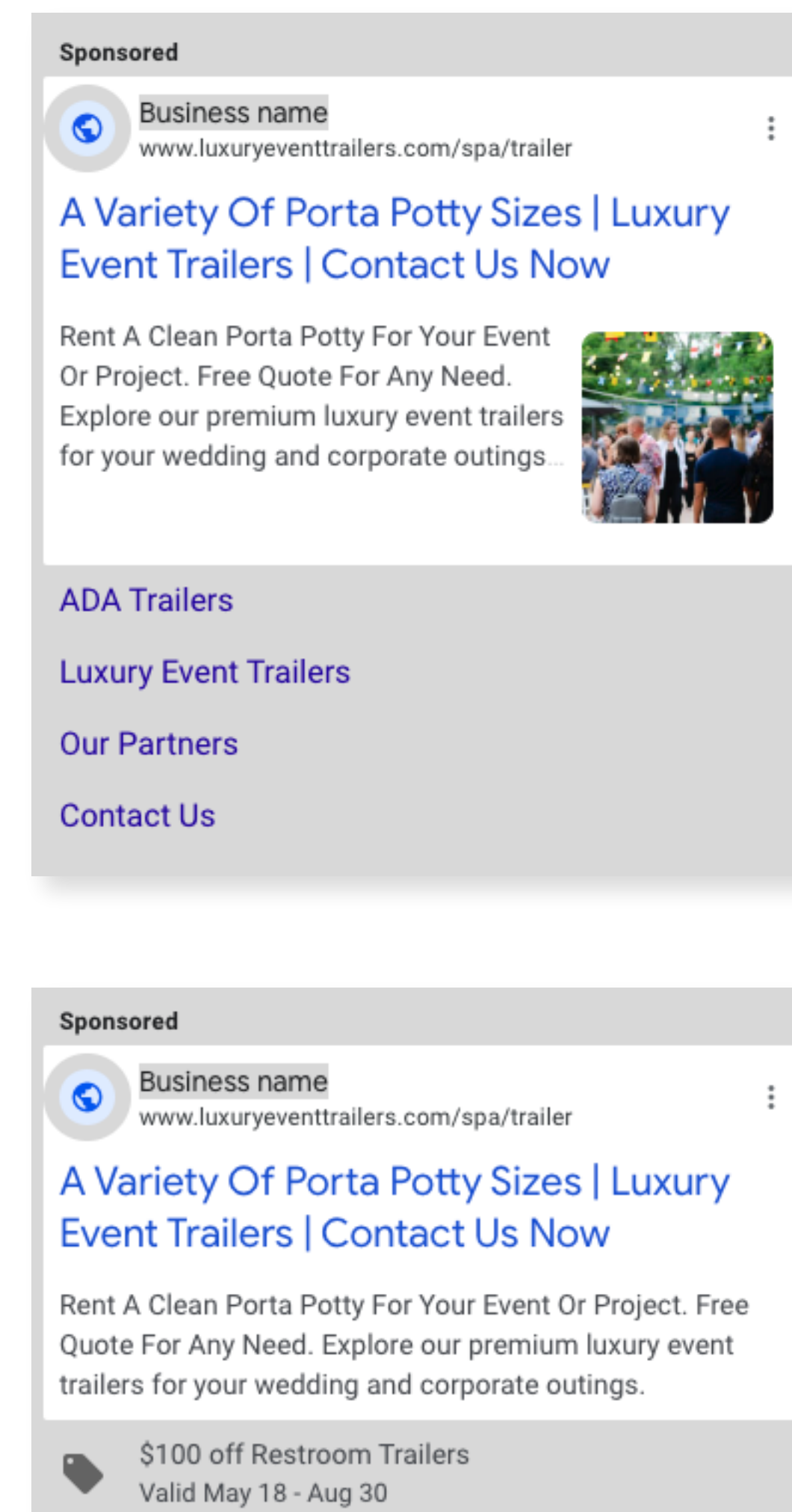
## LEADS AND BRAND VISIBILITY TO FUEL THE SALES TEAM

**Luxury Event Trailers** rents luxury restroom trailers for weddings and other special events. We created Google Search and Display ads to generate leads for the sales team and raise awareness for their relatively new brand in the market.

### Landing Page



### Digital Ads



### The Results

**142,363**  
impressions

**5.86%**  
conversion rate

**88.42%**  
YOY **increase** in leads

**13.6%**  
YOY **decrease** in  
cost per lead