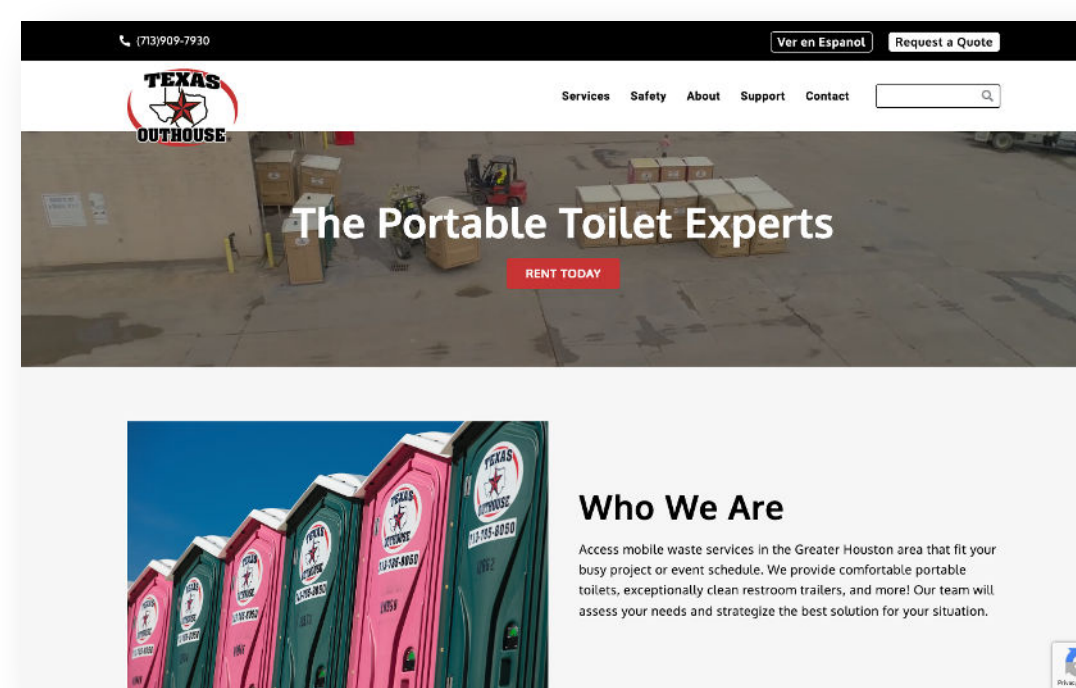
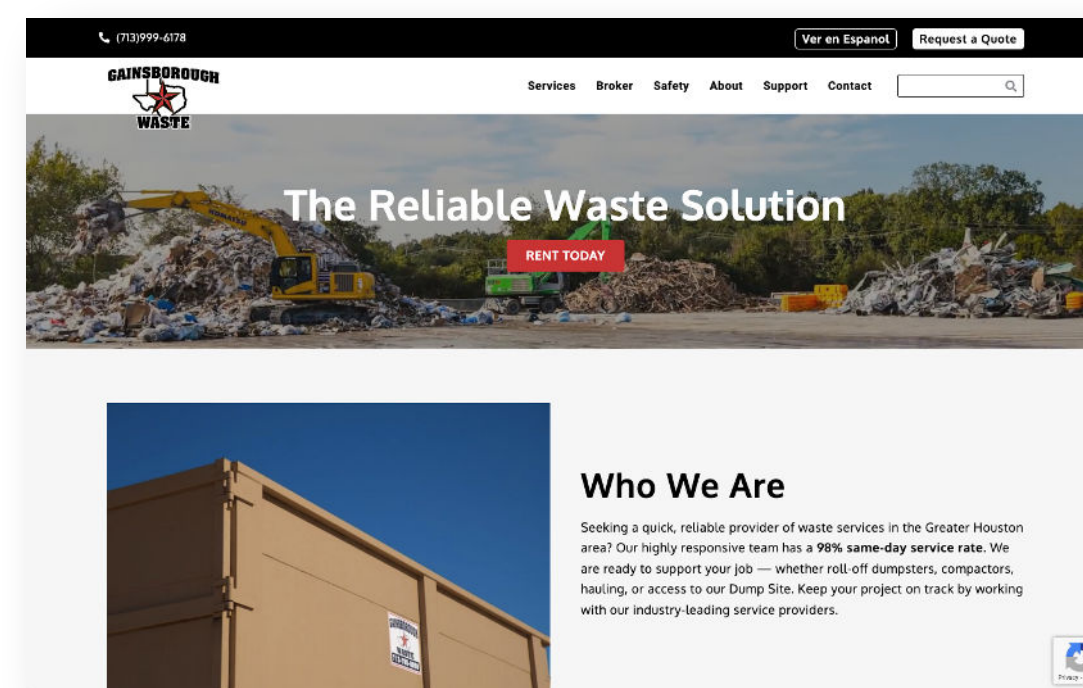


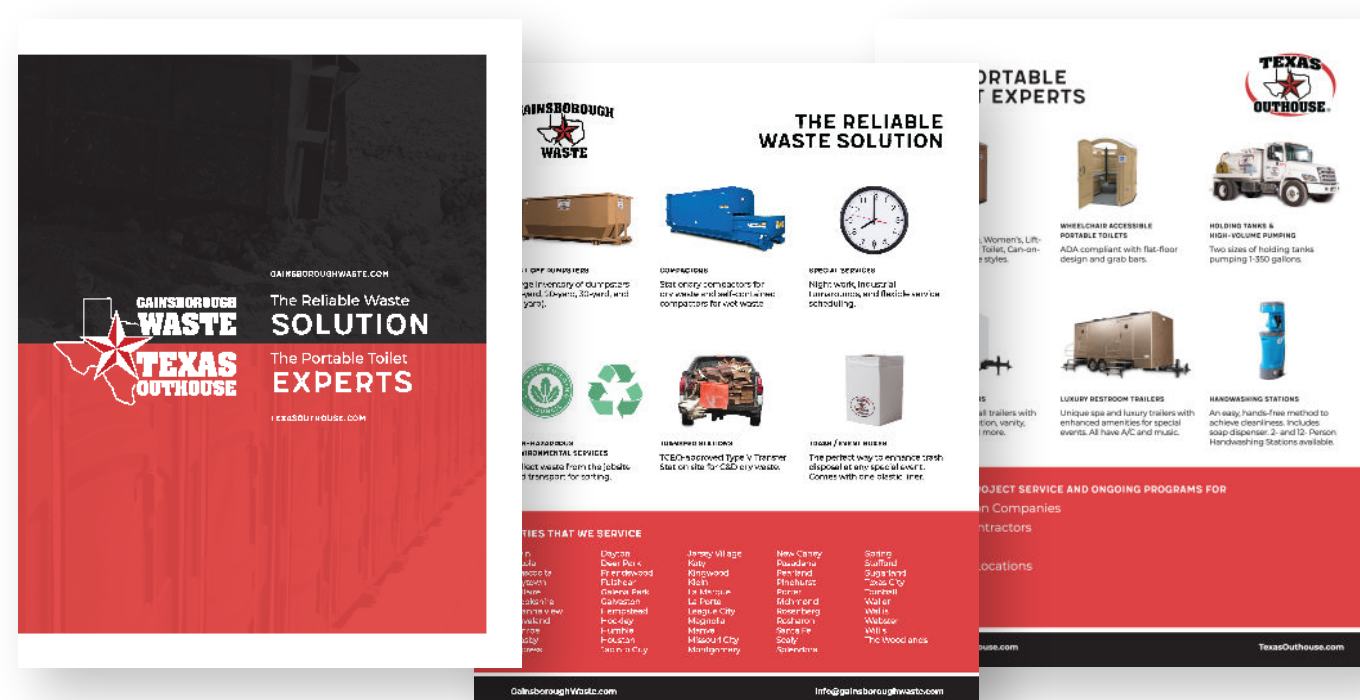
IMPROVED MARKETING STRATEGY, BRANDING, AND WEBSITE PERFORMANCE

Gainsborough Waste and Texas Outhouse are trusted waste solutions and portable toilet providers for business, commercial, and special events in the Greater Houston area. They had previously invested in a good-looking website, but they were not achieving their desired measurable business results. To help them improve their online presence, we analyzed their service offerings, audited their existing websites, reviewed key competitor websites, and recommended an updated marketing strategy. This helped with their value proposition communication and brand awareness.

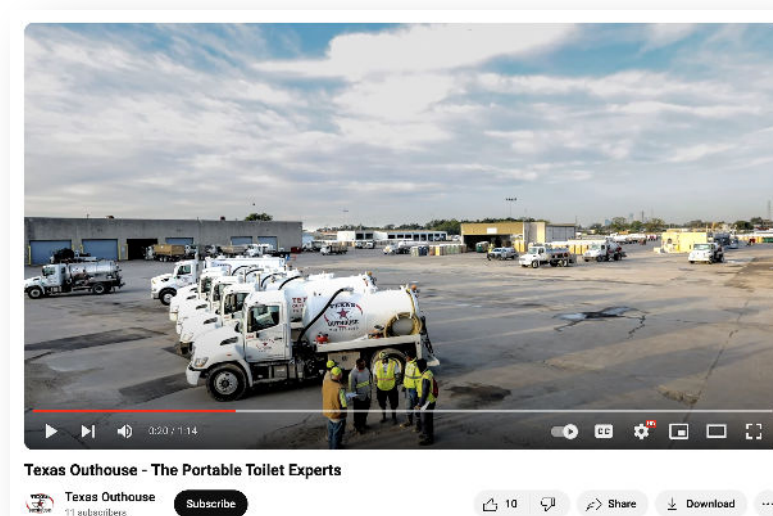
Website Homepages



Brochure Design



Videos



Social Media



The Results

4,000
new leads

Clear, consistent
marketing message

Regular posting of content
to website, LinkedIn, Facebook,
and email

32%
YOY increase in website
traffic (Gainsborough Waste)
7% YOY increase in traffic
from Google Searches

17%
YOY increase in website
traffic (Texas Outhouse)
47% YOY increase in traffic
from Google Searches

128%
YOY increase in Top 100
keywords (Texas Outhouse)