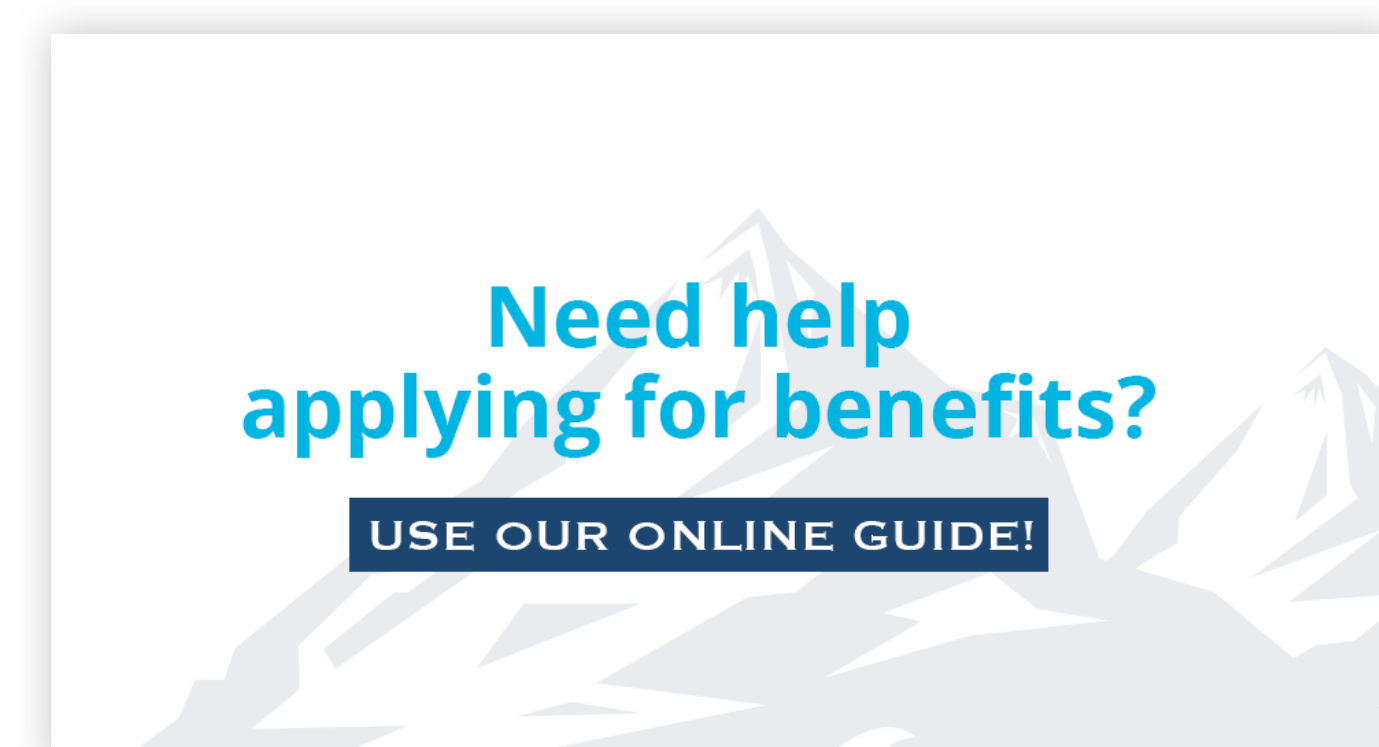
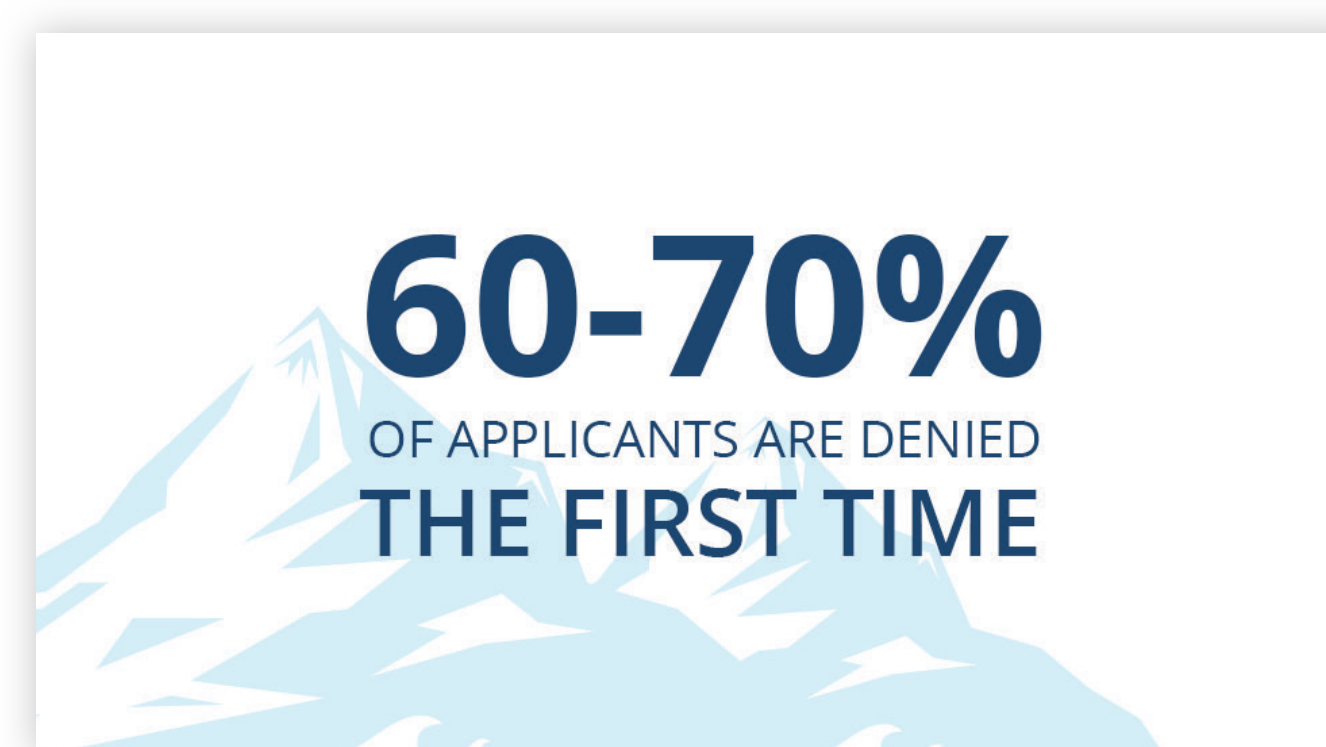


IMPROVED GOOGLE SEARCH RANKINGS AND DECREASED COST PER LEAD

Crest SSD is a nationwide Social Security Disability advocacy service that represents individuals applying for disability benefits. Crest SSD needed to better engage with disability applicants across the U.S. through organic digital marketing efforts. Marketing Refresh provided support through a complete digital marketing program that built upon itself to dramatically improve their reach in Google Search.

Social Media, Blogs, and Website Content



The Results

5,560%

YOY **increase** in
keyword rankings

2,100%

YOY **increase** in
top 3 Google keyword rankings

2,850%

YOY **growth** in
top 10 Google keyword rankings

80+

organic leads generated
per month through website