

THOUGHT LEADERSHIP CONTENT AND KEYWORD VISIBILITY

Blair Parker is a family law attorney serving the Pearland, Sugar Land, and Angleton areas. Blair had spent years working for a larger family law practice and decided to branch off and start her own firm. She wanted to build her credibility by launching a blog containing thought leadership content with a focus on important industry keywords.

Main Blogs Webpage



Blog Traffic Trend

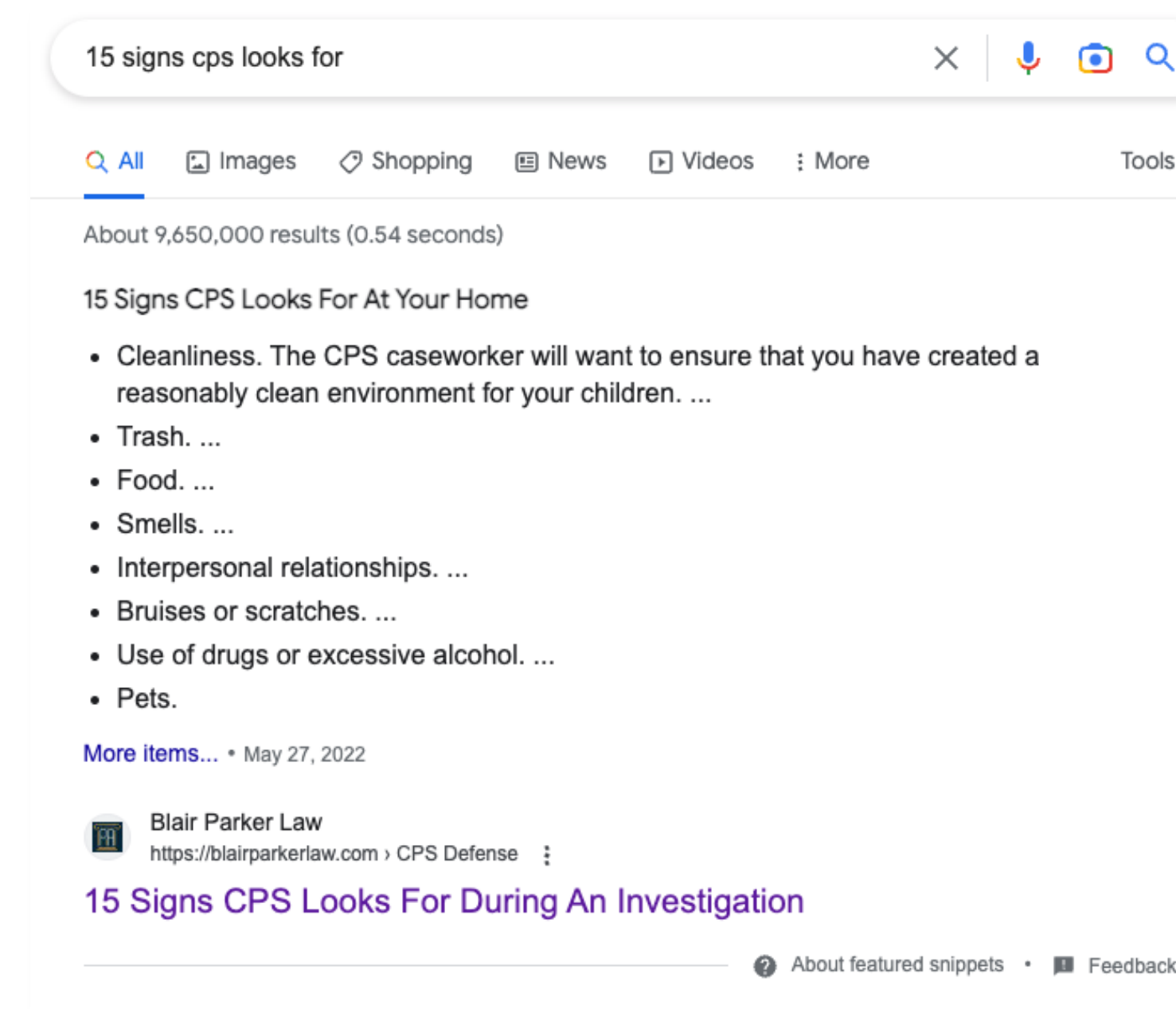


Top Performing Blog



Ranks for
563 keywords

Featured Snippet



The Results

173,686

pageviews on
blog content

91.18%

of website traffic
lands on blog content

72

blogs planned,
written, approved, and
published in 2022